

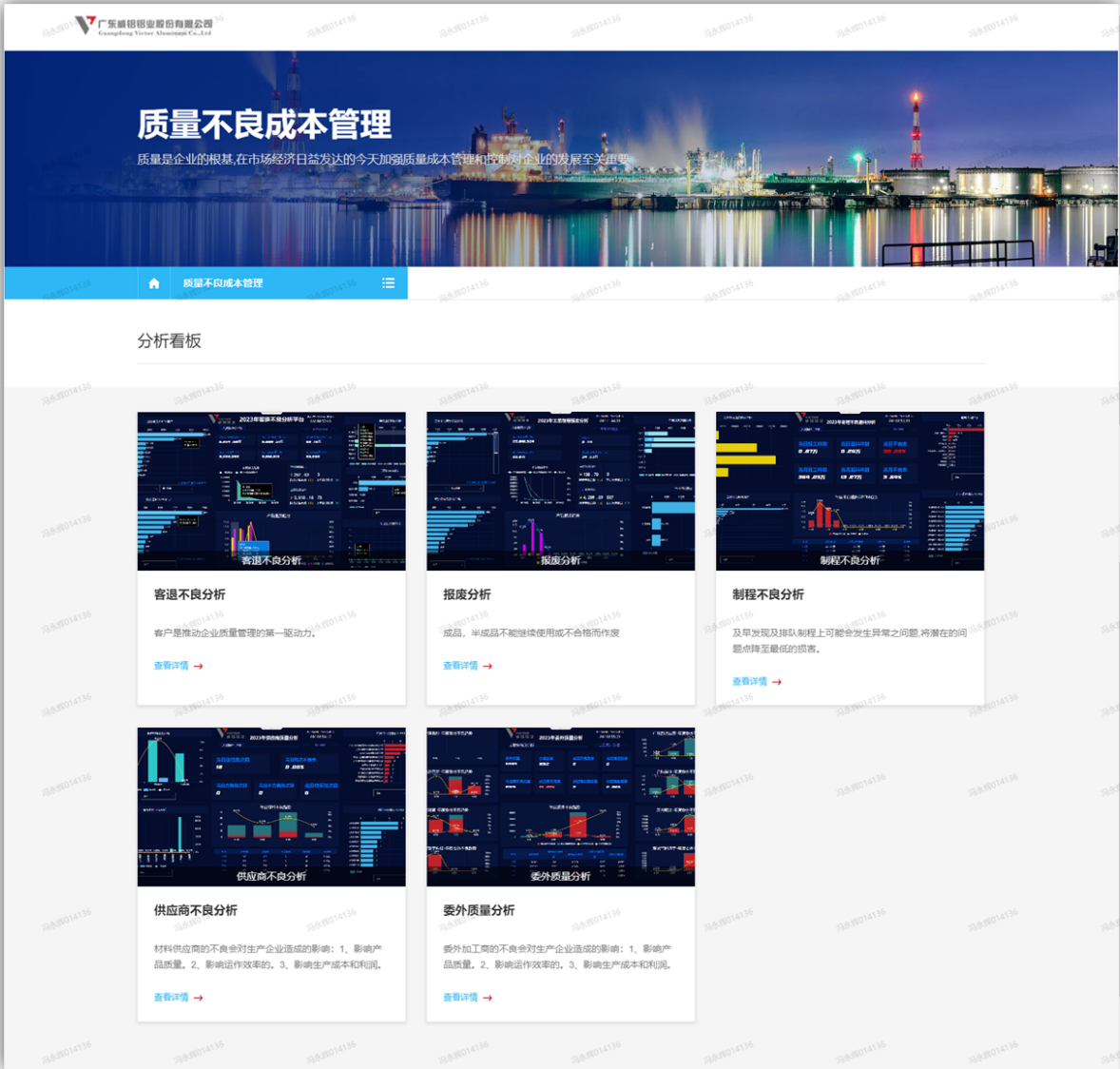
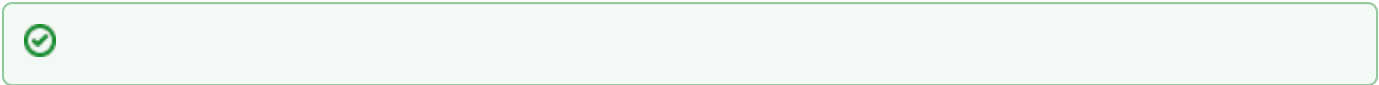
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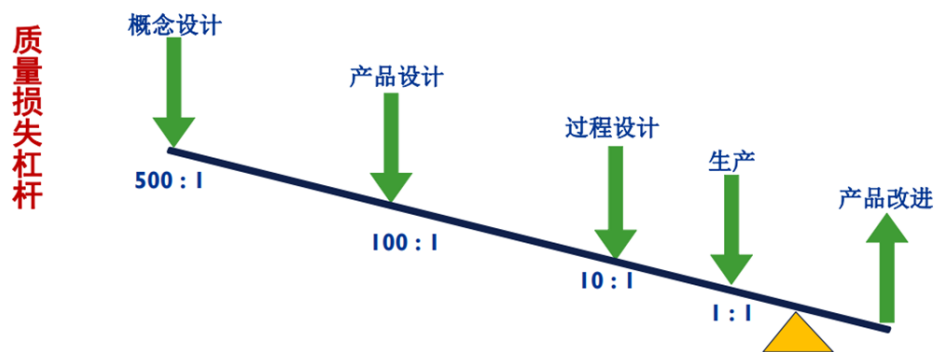
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## Why APQP ?



- 尽可能**早**地**预防缺陷**
- 将损失**降**到**最低**！
- Any more ...?

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凡事预则立，不预则废！

APQP

项目实施

要未雨绸缪不要亡羊补牢

对产品实现全过程所需的活动、步骤进行策划，计划好每项活动所需的管控，掌握主动权



